

# Registration Form

January 17-19, 2008 • Orange County Convention Center • Orlando, Fla.

www.pgashow.com

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone (Do NOT include international dialing code) \_\_\_\_\_

Fax (Do NOT include international dialing code) \_\_\_\_\_

E-Mail \_\_\_\_\_

PGA Member # \_\_\_\_\_ PGA Section \_\_\_\_\_

Priority Code:

CS

## 3 Ways to Register!

**1. On-Line at:** www.pgashow.com

**2. Fax:** (708) 344-4444

**3. Mail:** 2008 PGA Merchandise Show/CSI  
P.O. Box 581 • Broadview, IL 60513-0581

**Questions:** Call 1-800-840-5628 or 1-203-840-5628

**PGA Badge Policy:** The PGA Show Badge is not to be given or sold to another individual. Should misuse or abuse be brought to the attention of Show Management, PGA Exhibitions/Reed Exhibitions reserves the right to reclaim the badge, without obligation or refund any payment for said badge, and refuse that individual further entry into the 2008 PGA Merchandise Show. No one will be admitted to the 2008 PGA Merchandise Show without an official PGA badge.

**Visitors may only be registered on-site by a badged attendee. A \$50 visitors fee will be applied. All children over 12 must wear a badge.**

**The PGA Merchandise Show is not open to the general public. You must complete 1-10 to register.**

**On-site registration cost is \$50 for all attendees (excluding PGA Members). On-site fee for suppliers/non-buyers is \$100.**

### 1. Badge Category

- AA. Buyer
- AB. PGA Professional
- AC. PGA Head Professional
- AD. PGA Apprentice
- AE. PGA Apprentice Head Professional
- AF. PGM Student
- AG. PGA Buyer
- AM. International PGA Professional
- AN. Golf Professional
- AP. Board Member
- AQ. Supplier/Non-buyer (\$100 Fee)
- AR. Independent Sales Rep

### 2. Type of Business

- A. Private Course
- B. Public Course
- C. Semi-Private Course
- D. Golf Course Management Company
- E. Off Course Golf Shop or Chain
- F. Retail Shop or Chain
- G. Golf Range
- H. High School/College/University
- J. Corporation/Group
- K. Website
- M. Military
- N. Non-Profit
- P. Manufacturer/Service Provider
- Q. Distributor
- R. Ad Agency
- S. Financial Institution/Resource
- T. Other (Please specify): \_\_\_\_\_

### 3. Golf Shop/Facility Type

- A. On-Course
- B. Off-Course
- C. Other (Please specify): \_\_\_\_\_

### 4. Job Title

- AA. Buyer (On-Course)
- AB. Buyer (Off-Course)
- AD. Buyer (Corporate)
- AE. Owner/CEO/President
- AF. VP/GM/Dir/Management
- AG. Tournament Director/Organizer
- AH. Architect/Developer
- AJ. Superintendent
- AK. Club Maker

- AM. Board Member
- AN. Student
- AR. Golf Consultant
- AS. Golf Manufacturer
- AT. Business Agent/Manager
- AU. Independent Sales Rep
- AV. Company Sales Rep
- AW. Non-editorial Media
- AX. Director of Golf
- AY. Head Professional
- AZ. Assistant Head Professional
- BA. Food and Beverage Director
- BP. Other (Please specify): \_\_\_\_\_

### 5. Do you have Buying Responsibility? Yes No

- If yes, which categories do you buy for?
- A. Apparel  B. Equipment
  - C. Accessories  D. Food and Beverage

### 6. What product categories are you interested in?

(Check all that apply)

- AA. Accessories
- AB. Apparel
- AC. Art/Jewelry/Gifts
- AD. Awards
- AE. Bags & Luggage
- AF. Balls & Accessories
- AG. Carts & Cars
- AH. Clubs/Club Accessories/Components Equip.
- AJ. Club Management
- AK. Computer/Web/Technology
- AL. Equipment
- AM. Facilities/Clubhouse Needs
- AN. Fitting Equipment
- AP. Food & Beverage
- AQ. Footwear
- AR. Healthcare Products & Services
- AS. Instruction/Teaching & Training Aids
- AT. Logo Golf Balls
- AU. Professional Services
- AV. Printing and Printed Material
- AW. Range & Practice
- AX. Real Estate/Development
- AY. Tournament & Outing Supplies, Gifts, Services
- AZ. Travel & Tourism
- BA. Turf/Course Maintenance
- BB. Other (Please specify): \_\_\_\_\_

### 7. Are you a member of an association?

- A. Yes (please indicate association and member number) \_\_\_\_\_
- B. No

### 8. SAVE TIME!

- Check here to register today for the 2008 PGA Fall Expo Show (August 25-27, 2008).

### 9. References (Required for Buyers, Golf Professionals, Industry Affiliates). Please provide your tax ID number or 3 references who will validate your status as a retail buyer or golf industry professional. **If an allied associate member,\* please give organization and member number only.**

Name of reference with phone number/e-mail or association name\* and membership number, only.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

\*PGA, AGM, ASGCA, CFTG, CMAA, GCAA, GCSAA, GEMA, GRAA, GWAA, GTAA, LPGA, NGBA, NGCOA, NGBA, PCA, PCS, WIGI, ING, SGF.

### 10. Payment Information

- MC  Visa  AMEX  Check # \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

(I agree to pay the total amount according to my credit card issuer agreement. Cancellation policies apply.)

Please check our web site [www.pgashow.com](http://www.pgashow.com) for the most up to date conference information.

### Attendees must provide references to show proof of golf industry or retail affiliation at Registration.

**Cancellation Policy:** All cancellation requests must be made by completing the Cancellation Request Form and submitted by 12/10/07. Cancellation requests submitted after this date will not be accepted or considered. Supplier Fee is non-refundable. On Site Fees are non-refundable. All cancellation requests submitted on or before 12/10/07 will be processed after PGA Merchandise Show beginning in February in the form of a credit rollover. You will receive notification of your credit rollover within 60 days of processing. Credit rollovers are valid for 2009 PGA Merchandise Show or 2008 PGA Fall Expo Continuing Education only. Credit rollovers cannot be transferred to another person. PGA Member's MSR hours are not awarded if a credit rollover is issued. Credit will expire if not used by PGA Merchandise Show 2009. No refunds will be given if the credit rollover is not used in full. Submit your cancellation to: Cancellation - The 2008 PGA Merchandise, c/o Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851

**Privacy Statement:** We collect this data in order to provide you with information about PGA Golf Exhibitions and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at [www.pgashow.com](http://www.pgashow.com) or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.